

Mainstage Content

An Introduction to Privacy by Privacy Experts

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This panel discussion revolves around the complexities and challenges in data privacy for businesses. Learn how regional privacy laws like GDPR and CCPA have global implications and what businesses need to do to comply with other ever-changing regulations. Panelists emphasize cross-functional collaboration for effective data privacy management and suggest that there is room for various roles in this sector, including technologists, lawyers, and operations specialists.

Key Learnings in this Breakout:

- ✓ **Global Implications of Privacy Laws:** Laws like GDPR and CCPA affect data handling globally, not just in the territory where they were enacted. More laws are being passed in new jurisdictions very frequently
- ✓ **Purpose Limitation Principle:** Data should only be collected for well-defined objectives to be compliant with privacy laws
- ✓ **Proactive Privacy Measures:** Companies are advised to build privacy measures from the outset, rather than retrofitting them later
- ✓ **Talent Gap in Privacy Sector:** Expertise in data privacy doesn't require a legal background, and various professionals can fill this role
- ✓ **Cross-Functional Collaboration:** Effective privacy management requires teamwork among various departments within an organization