

## Using ObservePoint Actions for Custom Data Insights

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In this session, learn how to truly customize reporting with ObservePoint. Whether it's seeking certain words on your site, understanding if your privacy policy is present, or checking web accessibility, you can do it all through ObservePoint Actions. Leverage ChatGPT to make building these audits even easier!

### Key Learnings in this Breakout:

- ✓ ChatGPT can automate website audits and checks, making the process more efficient
- ✓ Use this feature for nearly anything, from identifying missing elements to checking web accessibility compliance and more
- ✓ Get some roadmap sneaks on how we're enhancing this feature in the near future