

## What to Consider When Designing a Privacy Program

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This presentation focuses on creating and managing a privacy program within an organization. Bebe emphasizes the importance of a robust governance framework that allows organizations to quickly adapt as compliance laws change. She advocates for a culture of compliance and stresses the significance of involving legal counsel throughout the process, especially in formulating contracts and handling breaches.

### Key Learnings in this Breakout:

- ✓ Centralized Governance Model: Having a unified system helps in maintaining consistent enforcement and corrective actions across the organization
- ✓ Legal Involvement: Consultation with legal experts is vital, especially during contract formulation and breach management
- ✓ Privacy by Design: Privacy should be an integral part of every business activity, from software development to service delivery
- ✓ Employee Training: Continuous training helps staff stay updated on privacy regulations and best practices
- ✓ Professional Memberships: Being part of industry groups allows for informed discussions and quick adaptation to new regulations
- ✓ Breach Response Plan: A well-structured plan is essential for effective and legally compliant handling of data breaches
- ✓ Legal Privilege: Conversations regarding potential breaches should be protected by legal privilege to maintain confidentiality
- ✓ Recovery and Learning: After a breach, the focus should be on what can be improved in the privacy program for future prevention